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Konica Minolta unveils new print solution to “bring colour to life” at IPEX South Asia 2011



Konica Minolta technology at IPEX South Asia 2011: “Shades of Success” brings colour to life.

IPEX (International Printing Industry Exhibition) South Asia 2011 was held Friday, September 16 through Monday, September 19 at Bombay Exhibition Centre in Mumbai, India.

Konica Minolta’s booth — themed “Shades of Success” — displayed technologies that bring colour to life via new product offerings, including Product Printing System and other proprietary solutions.



New bizhub PRESS C70hc, which uses Konica Minolta’s own high chroma toner and exclusive colour profiling to produce a wide colour gamut, was a major hit at the exhibition. The printer’s eye-catching and vividly coloured output particularly impressed visitors since comparable quality cannot be achieved with conventional CMYK printing.



The booth also offered visitors the chance to view first hand the high productivity and outstanding colour output from bizhub PRESS C8000, a printer designed for high-volume production printing. In addition, the high-speed monochrome bizhub PRO 1200 made its Indian debut to appreciative crowds, who expressed strong interest in this new Konica Minolta offering.

