



KONICA MINOLTA

## News Release

**Digital Color Multi-functional Peripherals (MFPs) “bizhub C652 Series/C360 Series”**

**High-speed Digital Monochrome Production Print System “bizhub PRO 1200/1200P/1051”**

**Pulse Oximeter “PULSOX-1”**

**Digital Radiography “PLAUDR C30”**

**Receive <2009 Good Design Awards>**

October 1<sup>st</sup>, 2009

Konica Minolta hereby announces that the following products received the honor of Good Design Awards 2009, organized by Japan Industrial Design Promotion Organization (JIDPO).

- Digital color multi-functional peripherals (MFPs) “bizhub C652 Series/C360 Series”
- High-speed digital monochrome production print system “bizhub PRO 1200/1200P/1051”
- Lightweight, compact and fingertip type “PULSOX-1”
- Digital radiography “PLAUDR C30”



**bizhub C652**



**bizhub PRO 1200**



**PULSOX-1**



**PLAUDR C30**



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“bizhub C652 Series/C360 Series” offer streamlined jobs, cost effectiveness and enhanced security responding to various office work needs. They could be described as top-of the-line full-color MFPs in ideal form with a black body. Some of the evaluated points were the strong posture of the manufacturer to make the most of the designs as one of the business resources, for instance, a unique coloring and operating panel, recognizable notification from a distance when paper runs out and an animated guide by liquid crystal panel.

“bizhub PRO 1200/1200P/1051”, work-ready high-speed 105-120/ppm digital monochrome production print system, fulfill the demand for high-speed printing from the printing department within companies to the printing industry. It ensures dependability and toughness even if it is simply designed. The key factors that contributed to the awards were a consistent design theme such as plain surface structure, handles and their surrounding forms and the smooth line of exterior covers expressing a clear-cut concept with almost no design limitations.

“PULSOX-1” is a compact and lightweight finger-tip pulse oximeter that can measure precisely while realizing strong shock-resistance. It was awarded not only for its simple design leading to effective performance and functions in a compact way, but also for its comfortable finger insertion and placement on measurement surface and achievement of strength enough for carrying while considering layout and size of its display.

“PLAUDR C30” is a digital radiography system incorporating a high image quality diagnostic FPD (Flat Panel Detector). Its usability during image capturing operations was thoroughly pursued. For example X-ray exposure volume has been reduced by low doses, and enabled quick image viewing during examination. The appraised points were attainment of an advanced image-processing technology, simplified image confirmation and successful reduction of burden for the patients. These functions are totally-harmonized with its color and configuration along with its user-friendly design.

Konica Minolta Group will continue to be an innovative corporation that continues to inspire customers in the field of imaging and a global corporation that leads the market by advanced technologies and reliability by providing essential products and services in the evolving digital and networking society.



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### < An overview of the Good Design Awards >

The Good Design Awards is a comprehensive program for the evaluation and encouragement of design organized by Japan Industrial Design Promotion Organization (JIDPO) since 1998. Its parent organization is the Good Design Products Selection System, established in 1957 by the Ministry of International Trade and Industry (the current Ministry of Economy, Trade and Industry). Approximately 35,000 products have been selected in continuation with these efforts. This award activity is not only for mere product fineness while competing, but also for the good design to make them widespread in our society thereby building more prosperity and encourage sound industrial development at the same time.